Census 2020: NBDCI Resources

The National Black Child Development Institute is committed to ensuring that parents, caregivers, educators, child care programs and advocates have access to the resources they need to support Black families and Black children. Based on Census data, $675 billion of the current federal budget was allocated to local communities throughout the nation for health, education, housing services and more. It is imperative that our communities commit to being counted in the 2020 Census to ensure that Black children and families have access to federal and local resources. Young Black children are undercounted at twice the rate of non-Black children. NBCDI is committed to advancing racial equity addressing the historical undercounted of Black communities is essential to equal access to education and the proper representation in our government. NBCDI has compiled the resources below to help you get involved to ensure all Black children are counted.

National Resources

Census 2020

- Census 2020 Website
  - https://2020census.gov/
- Census Bureau Website
  - https://www.census.gov/
- Census Bureau’s Official Coronavirus Statement
- Census Bureau Statement on Modifying 2020 Census Operations
- COVID-19 Impact on the 2020 Census News

Myths and Misleading Information

- 10 Census Facts That Bust Common Myths About the 2020 U.S. Head Count
  - https://www.npr.org/2020/03/05/809217188/10-census-facts-that-bust-common-myths-about-the-2020-u-s-head-count
- Facebook Removes Misleading Trump Census Ads
  - https://www.nytimes.com/2020/03/05/technology/facebook-trump-census-ads.html

Black America and the Census

- New Research Focused on the High Net Undercount of Young Black Children in the Census
- Census 2020: The Undercounted
  - https://thekojonnadishow.org/shows/2020-03-24/census-2020-the-undercounted
- Will You Count? African Americans In The 2020 Census
- Census 2020 Is Happening Right Now. Here’s Why It Matters to the Black Community
  - https://www.theroot.com/census-2020-is-happening-right-now-heres-why-it-matter-1842558959
- African American Organizations Join Forces for 2020 Census Campaign
Coronavirus (COVID-19) Effects on the Census

- How the Coronavirus Pandemic Proves the 2020 Census for Black People Is More Important Than Ever?
  - [https://www.blackenterprise.com/african-american-organizations-join-forces-for-2020-census-campaign/](https://www.blackenterprise.com/african-american-organizations-join-forces-for-2020-census-campaign/)
- Coronavirus is Slowing Down Search for Census Workers, Could Make It Harder to Count Americans
- 2020 US Census Under Threat from Coronavirus
- Census Day 2020 Comes with a New Reality Because of Coronavirus

NBCDI Recommended Resources at the State-Level (Aligned with NBCDI’s National Affiliate Network)

California

- California Census 2020
  - [https://census.ca.gov/](https://census.ca.gov/)
- The California Complete Count COVID-19 Updates
  - [https://census.ca.gov/covid19/](https://census.ca.gov/covid19/)
- Community organizations work to engage undercounted and underrepresented populations ahead of 2020 census
- What’s at stake for California communities in the U.S. Census?
- California’s Hidden Housing Could Be Challenge for 2020 Census

Colorado

- Colorado Census 2020
  - [https://www.colorado.gov/colorado-census-2020](https://www.colorado.gov/colorado-census-2020)
- Census 2020: Risk of Undercount in Rural Colorado
- Census Bureau extends deadline for 2020 count by 2 weeks due to coronavirus
  - [https://www.coloradopolitics.com/coronavirus/census-bureau-extends-deadline-for-count-by-weeks-due-to/article_cb0e9a72-6d33-11ea-9771-6f169ea0f8c9.html](https://www.coloradopolitics.com/coronavirus/census-bureau-extends-deadline-for-count-by-weeks-due-to/article_cb0e9a72-6d33-11ea-9771-6f169ea0f8c9.html)
- Filling Out The 2020 Census Means More Funding For Colorado
  - [https://denver.cbslocal.com/2020/03/13/2020-census-funding-colorado/](https://denver.cbslocal.com/2020/03/13/2020-census-funding-colorado/)
- A Roadmap for Counting More African Americans in California During The 2020 Census
District of Columbia

- DC Census 2020
- DC 2020 Census Response Rate; Bureau Suspends Field Work
- Spread of coronavirus Could Undermine the 2020 Census

Florida

- 2020 Census Resources
  - https://www.fl-counties.com/2020-census
- Census Urging Black Americans to Self-respond
- Census Under Quarantine: How the Coronavirus Outbreak is Challenging the 2020 Census
- Amid Coronavirus Uncertainty, 2020 Census Counts Even More

Georgia

- US Census in Georgia
  - https://census.georgia.gov/
- How COVID-19 affects Census 2020
- Atlanta Mayor, Along With Others, Push To Extend Key Census Deadline
  - https://www.wabe.org/atlanta-mayor-along-with-others-push-to-extend-key-census-deadline/
- Coronavirus impacts 2020 Census Counting Here in Georgia
- Fair Count Announces Importance of Census 2020 Invitations

Illinois

- Illinois Census 2020
  - https://www.dhs.state.il.us/page.aspx?item=117935
- Lightfoot Wants 2020 Census Delayed Over Coronavirus: Report
- How Coronavirus is Complicating 2020 Census Push
• Don’t Let Coronavirus Stop You From Being Counted in the 2020 Census

• Making black, Latino voices count a focus for suburban groups

Maryland

• Maryland Census 2020 Outreach
  o https://census.maryland.gov/Pages/default.aspx

• Maryland Department of Planning Statement on Census 2020 and COVID-19
  o https://census.maryland.gov/Pages/covid-19/md-census-message.aspx

• Coronavirus Complicates Census Count
  o https://www.marylandmatters.org/2020/03/20/coronavirus-complicates-census-count/

Michigan

• Michigan Census 2020
  o https://www.michigan.gov/census2020/

• Census and COVID-19
  o https://detroitmi.gov/census

• Using Familiar Faces Could Eventually Open Detroit’s Doors for Census Takers

• Whitmer Declares April 1 ‘Take a Break and Be Counted’ Day Ahead of 2020 Census

Mississippi

• Mississippi Census 2020
  o https://mscensus2020.org/

• Morgan Freeman Reminds Mississippians to Take 2020 Census
  o https://www wlbt.com/2020/03/03/morgan-freeman-reminds-mississippians-take-census-mississippi-is-counting-you/

• 100 Black Women, Men Chapters Urge Participation in Census. Here’s Why.

• This is Huge Economics for Mississippi’: 2020 Census Critical to Public Schools, Hard to Count Neighborhoods
  o https://mississippitoday.org/2020/03/05/this-is-huge-economics-for-mississippi-2020-census-critical-to-public-schools-hard-to-count-neighborhoods/

• Census Information Benefits Mississippi
Ohio

- **Black Ohioans might represent disproportionate number of virus cases**
  - [https://www.djournal.com/opinion/michael-watson-census-information-benefits-mississippi/article_ff980935-a8df-5e0b-a688-ba7244d548f1.html](https://www.djournal.com/opinion/michael-watson-census-information-benefits-mississippi/article_ff980935-a8df-5e0b-a688-ba7244d548f1.html)

New Jersey

- **2020 Census Information**

- **2020 Census Presentation (Power Point Presentation)**

- **Hundreds of Thousands of Kids Could Be Missed by the 2020 Census. These N.J. Towns Will be Affected Most**

- **With Census Outreach Stymied by Health Emergency, Advocates Turn to Internet, Social Media**

New York

- **2020 Census**
  - [https://www.ny.gov/programs/2020-census](https://www.ny.gov/programs/2020-census)

- **Racial, Ethnic Groups Will be Allowed to Record Ancestry on 2020 Census Form**

- **With Spread of COVID-19, Mayor de Blasio Calls for Extension of 2020 Census Period**

- **How New York Can Salvage the 2020 Census Amid Coronavirus Pandemic**

North Carolina

- **North Carolina Census**
  - [https://census.nc.gov/](https://census.nc.gov/)

- **Census 2020 Deadline Pushed Back as North Carolina Deals with Coronavirus**
  - [https://abc11.com/6046265/](https://abc11.com/6046265/)

- **North Carolina Lags the Nation in Responding to the Census, but It’s Early Yet**

- **Initiative Launched for 2020 Census by My Black Counts NC**

Ohio

- **Census 2020 Be Counted Ohio, it’s Safe, Easy and Important**

- **Central Ohio Agencies Want Immigrants to Know They Count for 2020 Census**
- **Census: Consequences of Missing a Child Last a Decade**
- **Census 2020 Starts Today; What About Coronavirus**

**Pennsylvania**

- **2020 Census Shape Your Future in PA**
  - [https://www.pa.gov/census/](https://www.pa.gov/census/)
- **2020 Census in Pennsylvania**
  - [https://pennsylvaniacounts2020.info/](https://www.pennsylvaniacounts2020.info/)
- **COVID-19 & the Census**
- **Wolf Administration Reminds Pennsylvanians to Respond to the 2020 Census**

**Tennessee**

- **Black Census Week’ Spurred by Census Survey Worries**
- **Census Day Gives Families Something to Do as They ‘Stay at Home’**
- **2020 Census Kicks Off, Feeling COVID-19 Effects**

**Texas**

- **Coronavirus Derails Ground Game for Texas Census Count**
- **Why Texas Will Soon be the Most Politically Important State**
- **Texas’ Response to 2020 Census Lower than National Average**
- **Money, Power, Business at Stake in the 2020 Census for Central Texas**
- **Today is Census Day. Here’s What You Need to Know**
Virginia

- **2020 Census – Count on Virginia**

- **COVID-19 Threatens Census Count. At Stake: Money, Political Power.**

- **Make Your Family Count on 2020 Census Day**

- **Governor Northam Encourages Residents to Complete 2020 Census Online**

Washington

- **2020 Census: Everyone Counts**

- **In 2020 And Beyond, We Demand To Make Black Count**

- **Coronavirus Forces Big Changes to Census Outreach Around Seattle, After Months of Efforts to Overcome Suspicion**

- **What Will Novel Coronavirus Mean for the 2020 Census?**

Wisconsin

- **State of Wisconsin “WiCount” Census 2020**
  - [https://wicount.wi.gov/Pages/home.aspx](https://wicount.wi.gov/Pages/home.aspx)

- **Census 2020: Wisconsin Counts**
  - [https://dpi.wi.gov/pld/census-2020-wisconsin-counts](https://dpi.wi.gov/pld/census-2020-wisconsin-counts)

- **We the Undercounted**

- **Money and Political Power at Stake as COVID-19 Threatens Census**

- **Census: Dane County Continues to Lead Wisconsin Population Growth**