NBCDI 50TH ANNIVERSARY SPONSORSHIP BROCHURE

NBCDI 50TH ANNUAL CONFERENCE
October 31 – November 2, 2020
Marriott Marquis Convention Center Hotel
Washington, DC
For 50 years, the National Black Child Development Institute (NBCDI) has been committed to our mission to improve and advance the quality of life for Black children and families through education and advocacy. With our National Affiliate Network, we develop and deliver strengths-based, culturally relevant, evidence-based and trauma-informed curricula and programs that focus on health and wellness, family engagement and literacy. We support increased access to effective education by providing professional development scholarships for early childhood educators. NBCDI, the National Affiliate Network and our members advocate and inform education policies at the federal, state and local levels to ensure standards, regulations and resource allocations support equitable systems for Black children and families.

NBCDI’s national conference is the only convening of its kind in the United States. Annually, the conference brings together nearly 1,000 educators, school district leaders, policymakers, elected officials, caregivers, healthcare professionals and corporate leaders to focus not only on the unique challenges facing Black children and communities, but also to highlight their success, resilience, assets and strength.

$100,000: 50th Anniversary Platinum Sponsor

- Sponsor of All 50th Anniversary Events
- Verbal Acknowledgment by President & CEO or Board Chair at the Opening Plenary, Closing Breakfast/Luncheon, Rooftop Event, Anniversary Gala and Founder’s Tea
- Speaking Opportunity at the 50th Anniversary Gala
- Video Promo or Congratulatory Anniversary Message at the 50th Anniversary Gala
- Speaking Opportunity at the 50th Annual Conference Opening Plenary
- Video Promo or Congratulatory Anniversary Message at the 50th Annual Conference Opening Plenary
- Speaking Opportunity at the 50th Annual Conference Closing Breakfast/Luncheon
- Video Promo or Congratulatory Anniversary Message at the 50th Annual Conference Closing Breakfast/Luncheon
- One (1) Reserved Table at the 50th Annual Conference Closing Breakfast/Luncheon
- One (1) Reserved Table at the 50th Anniversary Founder’s Tea
- Ten (10) Complimentary 50th Annual Conference Registration
- Ten (10) Complimentary Tickets for the Spring/Summer Rooftop Event
- VIP Seating at the 50th Annual Conference Opening Plenary
- Full-Page Advertisement in the 50th Annual Conference Program
- Company Name and Logo on all 50th Annual Conference Promotional Materials
- 8’ x 8’ Exhibit in the 50th Annual Conference Exhibit Hall
- Company Signage at All Anniversary Events
- Company Signage at the 50th Annual Conference Opening Plenary, Closing Breakfast/Luncheon and 50th Anniversary Founder’s Tea
- Promotional Materials in the 50th Annual Conference Bags
$50,000: 50th Anniversary Gold Sponsor

- Sponsor of the 50th Anniversary Gala and NBCDI Policy Fellows Graduation at National Museum of African American History and Culture and Policy Seminar at the 50th Annual Conference
- Speaking Opportunity at the 50th Anniversary Gala and NBCDI Policy Fellows Graduation
- Video Promo or Congratulatory Anniversary Message at the 50th Anniversary Gala and NBCDI Policy Fellows Graduation
- Speaking Opportunity at the NBCDI Policy Fellows Policy Seminar at the 50th Annual Conference
- Verbal Acknowledgment by President & CEO or Board Chair at the Opening Plenary and Closing Breakfast/Luncheon
- One (1) Reserved Table at the 50th Annual Conference Closing Breakfast/Luncheon
- One (1) Reserved Table at the 50th Anniversary Founder’s Tea
- Five (5) Complimentary 50th Annual Conference Registrations
- Five (5) Complimentary Spring/Summer Rooftop Event Tickets
- VIP Seating at the 50th Annual Conference Opening Plenary
- Full-Page Advertisement in the 50th Annual Conference Program
- Company Name and Logo on all 50th Annual Conference Promotional Materials
- 8’ x 8’ Exhibit in the 50th Annual Conference Exhibit Hall
- Promotional Materials in the 50th Annual Conference Bags
2020 SPONSORSHIP LEVELS

$50,000: 50th Annual Conference Gold Sponsor

- Verbal Acknowledgment by President & CEO or Board Chair at the 50th Annual Conference Opening Plenary and Closing Breakfast/Luncheon
- Speaking Opportunity for Company Representative at the 50th Annual Conference Opening Plenary
- Company Video Prior to Representative’s Remarks at the 50th Annual Conference Opening Plenary
- One (1) Reserved Table at the 50th Annual Conference Closing Breakfast/Luncheon
- One (1) Reserved Table at the 50th Anniversary Founder’s Tea
- Five (5) Complimentary 50th Annual Conference Registrations
- Five (5) Complimentary Spring/Summer Rooftop Event Tickets
- VIP Seating at the 50th Annual Conference Opening Plenary
- Full-Page Advertisement in the 50th Annual Conference Program
- Company Name and Logo on all 50th Annual Conference Promotional Materials
- 8' x 8' Exhibit in the 50th Annual Conference Exhibit Hall
- Company Signage at the 50th Annual Conference Opening Plenary, Closing Breakfast/Luncheon and 50th Anniversary Founder’s Tea
- Promotional Materials in 50th Annual Conference Bags

Additional sponsorship and special branding opportunities are available. For more information, please contact NBCDI at 202-833-2220 or sponsorship@nbcdi.org.
2020 SPONSORSHIP LEVELS

$25,000: 50th Annual Conference Silver Sponsor
- Verbal Acknowledgment by President & CEO or Board Chair at the 50th Annual Conference Opening Plenary and Closing Breakfast/Luncheon
- Three (3) Complimentary Tickets at the 50th Annual Conference Closing Breakfast/Luncheon
- VIP Seating at the 50th Annual Conference Opening Plenary
- Company Signage at the 50th Annual Conference Opening Plenary and Closing Breakfast/Luncheon
- Company Name and Logo on all Conference Promotional Materials
- Full-Page Advertisement in the 50th Annual Conference Program
- Name and Logo on all Conference Promotional Materials
- 8’ x 8’ Exhibit in the 50th Annual Conference Exhibit Hall
- Three (3) Complimentary 50th Annual Conference Registrations
- Promotional Materials in the 50th Annual Conference Bags

$25,000: 50th Anniversary 50 Forward Sponsor
- Verbal Acknowledgment by President & CEO or Board Chair at the 50th Anniversary Champions for Children Rooftop Celebration
- Speaking Opportunity for Company Representative at the 50th Anniversary Champions for Children Rooftop Celebration
- Company Signage at the 50th Anniversary Champions for Children Rooftop Celebration
- Four (4) Tickets to the 50th Anniversary Champions for Children Rooftop Celebration
- Three (3) Tickets to the 50th Annual Conference Closing Breakfast/Luncheon
- VIP Seating at the 50th Annual Conference Opening Plenary
- Company Signage at the 50th Annual Conference Opening Plenary and Closing Breakfast/Luncheon
- Company Name and Logo on all 50th Annual Conference Promotional Materials
- Full-Page Advertisement in the 50th Annual Conference Program
- 8’ x 8’ Exhibit in the 50th Annual Conference Exhibit Hall
- Three (3) Complimentary 50th Annual Conference Registrations
- Promotional Materials in the 50th Annual Conference Bags

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$10,000: 50th Anniversary Changemaker for Children Sponsor
- Verbal Acknowledgment by President & CEO or Board Chair at the 50th Anniversary Champions for Children Rooftop Celebration
- Company Signage at the 50th Anniversary Champions for Children Rooftop Celebration
- Two (2) Complimentary 50th Anniversary Champions for Children Rooftop Celebration Tickets
- Two (2) Complimentary Closing Breakfast/Luncheon Tickets
- VIP Seating at the 50th Annual Conference Opening Plenary
- Company Signage at the 50th Annual Conference Opening Plenary and Closing Breakfast/Luncheon
- Company Name and Logo on all 50th Annual Conference Promotional Materials
- Full-Page Advertisement in the 50th Annual Conference Program
- 8’ x 8’ Exhibit in the 50th Annual Conference Exhibit Hall
- Two (2) Complimentary 50th Annual Conference Registrations
- Promotional Materials in the 50th Annual Conference Bags

$5,000: 50th Anniversary Advocate for Children Sponsor
- VIP Seating at the 50th Annual Conference Opening Plenary
- One (1) Complimentary 50th Annual Conference Closing Breakfast/Luncheon Ticket
- One (1) Complimentary 50th Annual Conference Registration
- 8’ x 8’ Exhibit in the 50th Annual Conference Exhibit Hall
- ¼ Page Advertisement in the 50th Annual Conference Program
- Company Name and Logo on all 50th Annual Conference Promotional Materials
- Promotional Materials in the 50th Annual Conference Bags

$3,000: 50th Anniversary Champion for Children Sponsor
- VIP Seating at the 50th Annual Conference Opening Plenary
- One (1) Complimentary 50th Annual Conference Closing Breakfast/Luncheon Ticket
- One (1) Complimentary 50th Annual Conference Registration
- 8’ x 8’ Exhibit in the 50th Annual Conference Exhibit Hall
- ¼ Page Advertisement in 50th Annual Conference Program

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