NBCDI Commits to Invest in US Challenge

National Black Child Development Institute answers President Obama’s call to support high-quality early childhood development

Washington, DC – The National Black Child Development Institute (NBCDI) joins Invest in US, a national campaign and challenge to business leaders, philanthropists, advocates and public officials to build a better nation through high-quality early childhood programs for children beginning at birth. Together with dozens of corporations, foundations and nonprofits, we have pledged to carry out significant commitments to ensuring that more children and communities are participating in high-quality early childhood education.

“We are proud to be part of Invest in US,” said NBCDI President and CEO, Tobeka G. Green. “We know high-quality early learning programs help to build strong children and families, and, as we enter our 45th anniversary year, we look forward to being part of a community of partners catalyzing investments in a range of critical early childhood programs and supports.”

NBCDI and our engaged network of over 20 Affiliates in communities across the country are committed to being a partner in the Invest in US campaign. From the implementation of our Parent Empowerment Program, to events during May’s Black Child Development Week, to the release of new Being Black Is Not a Risk Factor reports and our Annual Conference in October, NBCDI will be integrating Invest in US messages as we support high-quality, strengths-based and culturally-relevant programs and policies that lift up our youngest children and their families. We look forward to working with our partners nationally and locally as we build a stronger, more diverse network of leaders who celebrate families, promote progress, highlight successes and collectively advocate for sufficient, sustainable and equitable funding that ensures every child is loved, valued, educated and supported, right from the start.

President Obama announced the Invest in US challenge at the White House Summit on Early Education, which was organized by the First Five Years Fund and philanthropic partners, and was attended by NBCDI’s President and CEO, Tobeka G. Green. A full list of commitments can be found at http://investinus.org/.

About Invest in US
Invest in US is a challenge to public and private partners, business leaders, philanthropists, advocates, elected officials and you to build a better nation by expanding high-quality early childhood education programs for children from birth through age five. When we invest in them, we invest in us.

About NBCDI
For more than 40 years, the National Black Child Development Institute (NBCDI) has been at the forefront of engaging leaders, policymakers, professionals, and parents around critical and timely issues that directly impact Black children and their families. We are a trusted partner in delivering culturally relevant resources that respond to the unique strengths and needs of Black children around issues including early childhood education, health, child welfare, literacy, and family engagement. With the support of our Affiliate communities across the country, we are committed to our mission “to improve and advance the quality of life for Black children and their families through education and advocacy.”